Orders	Order / Rev:	2466797		
	Alt Order #:	WOC13583212		
	Product Desc:	2022		
	Estimate:	14332		WHAS
	Flight Dates:	04/22/22 - 04/28/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/21/22 / 04/22/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Red Eagle Media Group / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	ISS/ Hoosier Values		
	Demographic:	A55+	New Business End:	
	Product Codes:	IS-US House	Advertiser External ID:	199524
	Revenue Code 1:	AGY	Agency External ID:	20245AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:30:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
03/28/22	04/24/22	9	\$4,725.00	\$4,016.25		
04/25/22	04/28/22	20	\$8,200.00	\$6,970.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	9	\$4,725.00	\$4,016.25	20.15
May 2022	20	\$8,200.00	\$6,970.00	44.04
Totals	29	\$12,925.00	\$10,986.25	64.19

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$12,925.00
Market	100%	\$86,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$73,241.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	l 1	WHAS	04/22/22	04/28/22	Good Morning Americ	a CM	7-9a		11111	:30	5	\$325.00P02	1.95 NM	5	\$1,625.00
					GOOD MORNING AN	1ERICA									
		<u>Star</u>	t Date <u>I</u>	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rat	ting				ı		

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WHAS

Order / Rev: 2466797

Alt Order #: WOC13583212 Product Desc: 2022

Advertiser:

ISS/ Hoosier Values

Flight Dates: 04/22/22 - 04/28/22 Estimate: 14332

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 04/	art Date	End Date 04/28/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$325.00	Rating 1.95						
N 2 WHAS			Local News @ 43 WHAS11 WAKE	0a M-FCM	430-5a	11111	:30	5	\$75.00P02	0.51 NM	5	\$375.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/28/22	11111	5	\$75.00	0.51						
N 3 WHAS	04/22/2	22 04/28/22	Local News @ 53 WHAS11 NEWS	•	530-6p	11111	:30	5	\$350.00P02	2.51 NM	5	\$1,750.00
<u>Sta</u> Week: 04/	rt Date	End Date 04/28/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$350.00	Rating 2.51						
N 4 WHAS			Local News @ 63	0p Sa CM	630-7p	1-	:30	1	\$125.00P02	3.74 NM	1	\$125.00
C+-		Find Data	WHAS11 NEWS		Data	Dation						
<u>Sta</u> Week: 04/	<u>rt Date</u> /18/22	End Date 04/24/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$125.00	Rating 3.74						
N 5 WHAS	04/22/2	22 04/28/22	Inside Ed 730-8p INSIDE EDITION		730-8p	11111	:30	5	\$400.00P02	3.41 NM	5	\$2,000.00
Sta Week: 04/	art Date /22/22	End Date 04/28/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$400.00	Rating 3.41						
N 6 WHAS	04/22/2	22 04/25/22	Mon Prime Other AMERICAN IDOL		8-11p	1	:30	1	\$1,275.00P02	2.98 NM	1	\$1,275.00
<u>Sta</u> Week: 04/	art Date	End Date 04/28/22	<u>Weekdays</u> 1	Spots/Week	Rate \$1,275.00	Rating 2.98						
N 7 WHAS		,	Tue Prime A JUDGE STEVE H	CM	8-9p	-1	:30	1	\$600.00P02	3.44 NM	1	\$600.00
<u>Sta</u> Week: 04/	art Date /22/22	End Date 04/28/22	Weekdays -1	Spots/Week	<u>Rate</u> \$600.00	Rating 3.44						
N 8 WHAS	04/22/2	22 04/28/22	NFL Draft Prime NFL DRAFT ROU	CM JND 1	8:00 PM-11 (8:00 PM-11	:00 PM1 :00 PM)	:30	1	\$1,525.00P02	2.15 NM	1	\$1,525.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		04/28/22	1	1	\$1,525.00	2.15	- 00		#7F0 00 D00	0.04.1114		4750.00
N 9 WHAS	04/22/2	22 04/24/22	Sun Prime A AMERICA'S FUN	CM INIEST HOME	7-8p :	1	:30	1	\$750.00P02	3.61 NIVI	1	\$750.00
<u>Sta</u> Week: 04/	rt <u>Date</u> /18/22	End Date 04/24/22	Weekdays 1	Spots/Week 1	<u>Rate</u> \$750.00	Rating 3.61						
N10 WHAS	04/22/2	22 04/24/22	Sun Prime Other Sun Prime Other		6-10p	1	:30	1	\$1,400.00P02	2.12 NM	1	\$1,400.00
Sta Week: 04/	rt Date /18/22	End Date 04/24/22	<u>Weekdays</u> 1	Spots/Week	Rate \$1,400.00	Rating 2.12						
N12 WHAS	04/22/2	22 04/24/22	NBA Playoffs DT NBA Playoffs DT		Various	1	:30	1	\$650.00P02	1.15 NM	1	\$650.00
<u>Sta</u> Week: 04/	rt Date /18/22	End Date 04/24/22	Weekdays 1	Spots/Week	<u>Rate</u> \$650.00	Rating 1.15						
N 13 WHAS			NBA Playoffs DT NBA Playoffs DT	Game 2 M	Various	1	:30	1	\$650.00P02	1.15 NM	1	\$650.00
<u>Sta</u> Week: 04/	art Date /18/22	End Date 04/24/22	Weekdays 1	Spots/Week	<u>Rate</u> \$650.00	Rating 1.15						
N 14 WHAS			Local News @ 6a	M-F CM	6-7a	1	:30	1	\$200.00P02	1.95 NM	1	\$200.00
			Local News @ 6a	a M-F								
<u>Sta</u> Week: 04/	rt Date (22/22	End Date 04/28/22	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$200.00	Rating 1.95						
**CCN. 04/	-LI LL	0-11 Z O1 Z Z		ı	Ψ200.00	1.00				Totals	29	\$12.925.00